

# KÖLNISCHER KUNSTVEREIN

## POWER OF PRINT

The Work and Life of Bea Feitler

Raumplan / Floorplan

Alle ausgestellten Materialien sind, wenn nicht anders ausgewiesen, unter der Art Direktion von Bea Feitler entstanden. / Art direction of all exhibited materials by Bea Feitler, unless otherwise stated.

Courtesy

\* Private Collection

\*\* New School Archives and Special Collections  
Digital Archive

## FROM OUTSIDE

- 1 Ms. cover, December 1972
- 2 Ms. cover, September 1972.  
Photo by Mary Ellen Marks
- 3 Ms. cover, November 1974

September 1972. Photo by Mary Ellen Mark  
May 1973. Photo by Bill King  
November 1973. Illustration by Marie Severin  
January 1974. Photo by Annie Leibovitz

## EXHIBITION HALL (clockwise)

### MS. READING WALL

- 4 Ms. cover, December 1973
- 5 (all original magazines)  
Ms., May 1973  
Ms., December 1973  
Ms., September 1972  
Ms., January 1974  
Ms., January 1973  
Ms., August 1972
- 6 Study for *Hire the Handicapped*, 1967.  
Photo by Richard Avedon
- 7 Production elements for  
*Do Women Make Men Violent?* cover,  
Ms., November 1974 \*\*
- 8 Ms., 1970–1975, blank flat with grid \*\*
- 9 Bea Feitler and Gloria Steinem, 1972.  
Original Xerox print by unknown photographer \*

## 11 POSTER DESIGNS

Margot Fontayne and Michael Somes with the Ballet  
of Rio de Janeiro poster, 1965

Alvin Ailey poster, 1971. Photo by Bill King

Calvin Klein newspaper print ad, 1976.  
Photo by Guy Bourdin

Background:  
*The Bazaar Look* spread, Harper's Bazaar,  
February 1963. Photos by James Moore

Mock-up for Rolling Stone's *Snap Judgments:*  
*A Rock & Roll Retrospective 1969–1977*, 1977.  
Photos by Annie Leibovitz \*\*

Ms. spread, March 1973. Bea Feitler's Harper's Bazaar  
Office Wall, New York. Photo by Timm Rautert

*This Woman is You* spread, Harper's Bazaar,  
September 1965. Photos by Richard Avedon,  
illustrations by Katerina Denzinger

12 Painting by Bea Feitler, 1960. Original,  
paint on canvas \*

13 Observation drawings from Fire Island by Bea Feitler,  
1970s. Drawings on notebook paper \*\*

## 10 MS. COVERS

October 1975  
January 1973. Photo by Bill King

## 14 BOOK CREDIT PAGES

*Diary of a Century* by Jacques Henri Lartigue, 1970

*Wonder Woman* by William Moulton Marston, 1972

*Elvis* by David Marsh, 1982

*Cole* by Robert Kimball, 1971

*Windows* by Michael Emory, 1969

*The Gershwins* by Robert Kimball and Alfred Simon, 1973

*Diaghilev and the Ballet Russes* by Borsi Kochno, 1970

*The Beatles* by Geoffrey Strokes, 1980

## 15 FRAME SEQUENCES

*American Circuit* spread, Harper's Bazaar, September 1967

Alvin Ailey American Dance Theater booklet, 1971.  
Photos by Bill King

*On the Beauty Track* spread, Harper's Bazaar, July 1966. Photos by Bill Silano

*Cheap Chic* by Caterine Milinaire and Carol Troy, book pages, 1975

*Londres* spread, Setenta Magazine, August 1979. Photos by Elizabeth Novick

*Pollock Painting* book pages, 1978. Photos by Hans Namuth

*American Image* spread, Harper's Bazaar, September 1967. Photos by Hiro

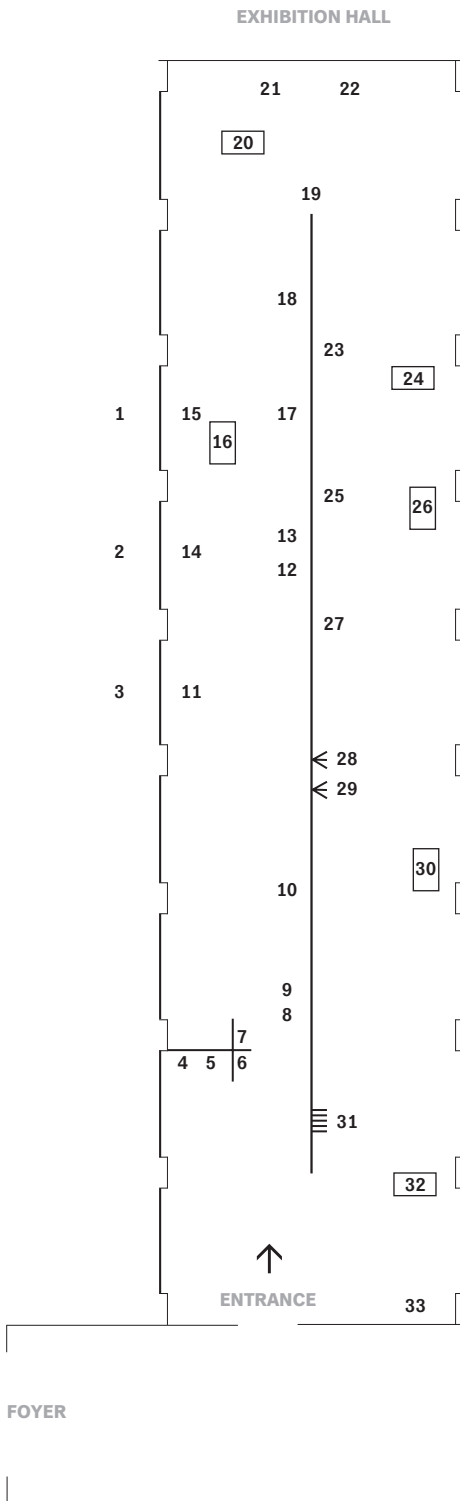
## 16 WORKPLACE VITRINE (all original photographs)

Bea Feitler working in the hospital, New York, 1979. Photographs by unknown photographer \*

Bea Feitler with purse, year unknown. Polaroid by unknown photographer \*

Bea Feitler, Denis Davis and Paulo Gomes, New York with Self Magazine, 1979. Photograph by unknown photographer \*

*Snap Judgments* spread, Rolling Stone, December 15th 1977. Photos by Annie Leibovitz \*



Bea Feitler, Jann Wenner and Roger Black at Rolling Stone offices, 1979. Polaroid by unknown photographer \*

Bea Feitler at Self offices, New York, 1970s. Polaroid by unknown photographer \*

Bea Feitler and Marvin Israel with *Style in Motion: Munkacsi Photographs of the '20s, '30s, and '40s* book, 1979. Photograph by unknown photographer \*

Bea Feitler and colleagues at Ms. offices, New York, 1976. Photograph by unknown photographer \*

Bea Feitler and colleague at Ms. offices, 1970s. Photograph by Gisele Freund \*

Bea Feitler and colleagues at Ms. offices, New York, 1975. Photograph by unknown photographer \*

Bea Feitler and Ruth Ansel at Harper's Bazaar offices wearing masks, 1960s. Photograph by unknown photographer \*

Bea Feitler at Harper's Bazaar offices working on *Setenta* magazine, 1970. Photograph by unknown photographer \*

Bea Feitler and Ruth Ansel at Harper's Bazaar offices with Carl Barile (inside box), 1965. Photograph by unknown photographer \*

Bea Feitler at Harper's Bazaar offices inside a box eating an apple, 1960s. Photograph by unknown photographer \*

Bea Feitler at Harper's Bazaar offices with portrait in back, 1960s. Photograph by unknown photographer \*

Bea Feitler at Harper's Bazaar offices on the telephone, 1960s. Photograph by unknown photographer \*

**17** Bea Feitler on couch with Annie Leibovitz' reflection, 1976–77. Original photograph by Annie Leibovitz \*

**18** Mock-up for Rolling Stone's *Snap Judgments: A Rock & Roll Retrospective 1969–1977*, 1977. Photos by Annie Leibovitz \*\*

## **19 TYPE DESIGNS FOR RECORD COVERS**

*Medea*, 1967

*Tosca*, 1968

*Elektra*, 1968

*Der Rosenkavalier*, 1971

## **20 DEDICATIONS TO BEA FEITLER VITRINE**

Bea Feitler (wearing mask and tophat) with man at Ruth Ansel's Halloween party, 1965. Photo by Diane Arbus \*\*

Letter to Bea Feitler from Annie Leibovitz, 1970s

Photobooth pictures of Bea Feitler, various years \*

Happy New Year postcard to Bea Feitler from Jacques Henri and Florette Lartigue (addressed to Harper's Bazaar), 1969. Original \*

Letter to Bea Feitler from Richard Avedon, 1981

Skull Drawing by Ruth Marten, Skull Drawing, 1978. Original Polaroid by unknown photographer with handwritten dedication to Bea Feitler \*

Bea Feitler on a hammock, year unknown. Polaroid by unknown photographer \*

Letter to Bea Feitler from Ray Johnson, 1972 \*\*

Card with photo of Bea Feitler and Candy Darling from Bill King, 1970s \*\*

Bea Feitler unbuttoning her shorts at a rose garden, 1974. Photocollage by D. Hartman \*\*

Bea Feitler on the beach (Buzios, RJ), 1960s. Original photograph by unknown photographer \*

Doodle by Bea Feitler on an envelope, year unknown. Original \*

Bea Feitler and Bill King, 1970s.

Original photograph by unknown photographer \*

Postcard to Bea Feitler from Diane Arbus, 1970 \*\*

Goodwill to Bea Feitler card from Cathy D.H., 1970s \*\*

**21** Wallpaper:  
*The Non-Stop Polka Dot* spread,  
Harper's Bazaar, January 1971. Art direction  
with Ruth Ansel

**22** Andy Warhol, *Screen Test: Bea Feitler* [ST100], 1964  
16mm film transferred to digital file, black and white,  
silent, 4:40 min.  
Collection of The Andy Warhol Museum, Pittsburgh  
Contribution The Andy Warhol Foundation for the  
Visual Arts, Inc.

## 23 DEDICATIONS TO BEA FEITLER / FRIENDS

*Candy Darling*, 1970. Original poster  
by Richard Bernstein \*

*Ma Cousine Bichonnade*, 1905, year unknown.  
Original print by Jacques Henri Lartigue with  
dedication to Bea Feitler \*

Bea Feitler and Andy Warhol negative print,  
year unknown. Original photograph by unknown  
photographer \*

Portrait of Andy Warhol by Richard Bernstein, 1977.  
Original hand-colored collage on canvas with hand-  
written dedication to Bea Feitler \*

Helmut Newton with model, year unknown.  
Original photograph by Alice Spring, Helmut Newton's  
wife, handwritten dedication by Helmut Newton to  
Bea Feitler \*

Bea Feitler portrait at night, 1970s.  
Original photograph by Antonio Guerreiro \*

Bea Feitler on The Virgin Islands, 1969.  
Original photograph by unknown photographer \*

Bea Feitler's and Annie Leibovitz' reflection with  
lace curtain, 1970s. Original photograph by  
Annie Leibovitz \*

Man on telephone touching women by Tomi Ungerer,  
year unknown. Original drawing with handwritten  
dedication to Bea Feitler \*

Brazilian Models by Bill King, 1972.  
Original silkscreen print with handwritten  
dedication to Feitler in the front \*

## 24 SILHOUETTE VITRINE

*Lesbian Images* by Jane Rule, hardcover book, 1976.  
Original \*

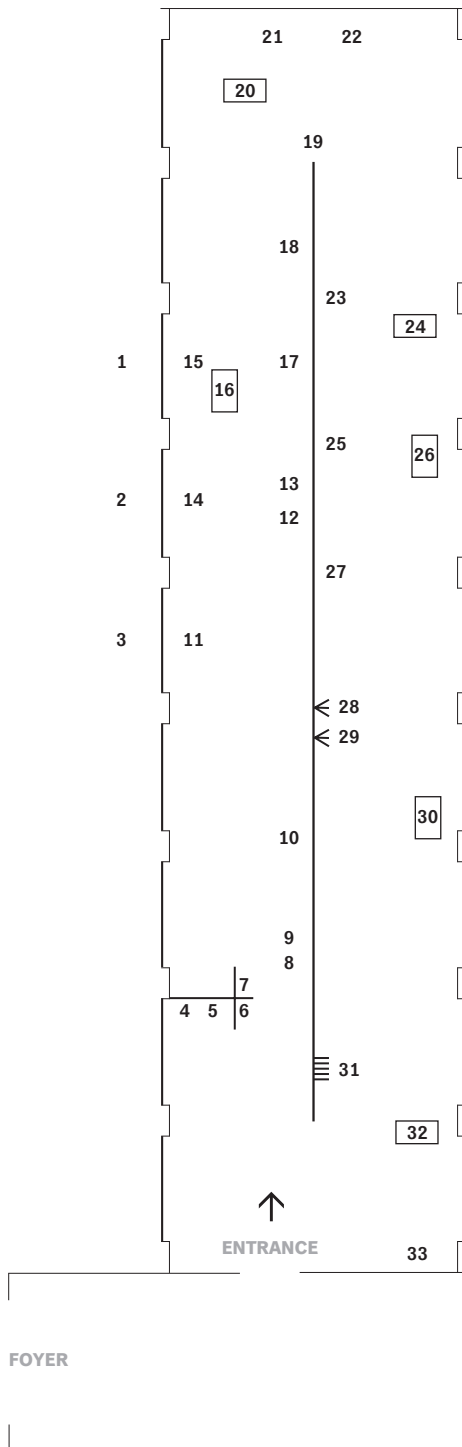
Cameo brass etching plate by Bea Feitler,  
year unknown \*

Bea Feitler's cameo, year unknown.  
Original photograph by unknown photographer \*

*Wonder Woman* by William Moulton Marston,  
book endpapers, 1972

Setenta magazine spread, 1970. Photos by Bill King  
Bill King and Brazilian models, 1970.  
Original photograph by Bea Feitler \*

### EXHIBITION HALL



Bea Feitler and Richard Avedon working on *Diary of a Century*, 1969. Original contact sheet by unknown photographer \*

Bea Feitler and Richard Avedon with *Hire the Handicapped* poster, 1967. Original photograph by unknown photographer \*

Study for *Hire the Handicapped* poster, 1967.  
Photo by Richard Avedon

*Diary of a Century* by Jacques Henri Lartigue, book cover, 1970

Hand print for *Hire the Handicapped* poster, 1967.  
Original photograph by Richard Avedon \*

Man with hand and lotus on face (George Harrison sketch), 1967. Original drawing by Bea Feitler \*

George Harrison poster, 1968. Photo by Richard Avedon

*Diaghilev and the Ballets Russes* by Borsi Kochno, endpapers, 1970

*White Women* by Helmut Newton, hardcover book, 1972. Original \*

Alvin Ailey American Dance Theater booklet, 1971.  
Original, photos by Bill King \*

Calvin Klein newspaper print ad, 1975.  
Photo by Chris von Wangenheim

- 25** *Hidden Rites*, choreography by Alvin Ailey, 1974  
Composition by Patrice Sciortino,  
costumes by Bea Feitler  
Video (colour, sound) 4:25 min. (excerpt)  
Courtesy of the Alvin Ailey Dance Foundation,  
New York and Thirteen Productions LLC

**26** **BALLET VITRINE** (all originals)

Letter from Bea Feitler to Ruth de Souza with a drawing of a ballet dancer, 1950s \*

Teatro Municipal do Rio de Janeiro opera program, 1959 \*

Taped-up letter from Alicia Markova to the mayor of Rio de Janeiro and its transcription typed by Bea Feitler, 1956 \*

Alicia Markova portrait, drawing by Bea Feitler, 1950s \*

Baron at the Ballet by Arnold L. Haskell, hardcover book with Alicia Markova autograph, 1953 \*

Ballerina legs, drawing by Bea Feitler, 1950s \*

**27** **TYPOGRAPHY**

*Noise Pollution* spread, Harper's Bazaar, August 1966

*Sweet Poison* spread, Harper's Bazaar, October 1969

Harper's Bazaar cover, December 1971

Lygia Clark exhibition poster for Galeria Bonino, 1960

*Beauty Scrapbook* spread, Harper's Bazaar, October 1969

*Cem Jogos Poéticos* by Maria Clara Machado and Marta Rosman, book cover, 1971

*Antologia Poética: Frederico Schmidt* book cover, 1961

Kazuya Sakai exhibition poster for Galeria Bonino, 1960

*Inkalamu's Place* spread, Harper's Bazaar, June 1966

*For the Civilized Man* spread, Harper's Bazaar, December 1967

*The Think Diet* spread, Harper's Bazaar, April 1968.  
Photo by Bill Silano

*Are You Slightly Rectangular?* spread, Harper's Bazaar, October 1969

*On Declining Values* spread, Ms., August 1972

*A Parisiense* shoe store leaflet, 1960

*Smog* by Italo Calvino spread, Harper's Bazaar, October 1970

Rolling Stone cover, 1979. Art direction by Mary Shanahan under consultation of Bea Feitler

*Return of the Amazon Mother* spread, Ms., September 1972

Ms. cover, March 1973

*Push Me Pull Yu* spread, Harper's Bazaar, December 1967

*Woman on the Rocks* spread, Ms., June 1973

## 28 HARPER'S BAZAAR SPREAD I

*The Body* spread, Harper's Bazaar, January 1968.

Photos by Hiro

*Brazilia Strong Forms* and *Rio: The Beach Cuckatoos* spreads, Harper's Bazaar, January 1967. Photos by James Moore

*The Reflecting Eye* spread, Harper's Bazaar, April 1968.

Photo by Guy Bourdin

*Say the Word* spread, Harper's Bazaar, June 1963.

Photo by Hiro

*The Non-Stop Polka Dot* spread, Harper's Bazaar, January 1971

*Op and Pop Fashion* and *Space* spreads, Harper's Bazaar, April 1965. Photos by Richard Avedon

*Think Paris Think* spread, Harper's Bazaar, September 1967. Photos by Hiro

*High Gear* and *Brave New Wools* spread, Harper's Bazaar, August 1966. Photos by Hiro, illustrations by Katerina Denzinger

*The New You* spread, Harper's Bazaar, March 1970. Photo by Hiro

*How to Make Faces* spread, Harper's Bazaar, October 1969

## 29 HARPER'S BAZAAR SPREADS II

*The Art of Love* spread, Harper's Bazaar, April 1964.

Photos by Melvin Sokolsky

*The Power of the Print* spread, Harper's Bazaar, February 1967. Photos by Hiro

*The Power of the Print* spread, Harper's Bazaar, February 1967. Photos by Hiro

*The Foot and Ferrari* spread, Harper's Bazaar, March 1967. Photos by Bill Silano

*The Foot and Ferrari* spread, Harper's Bazaar, March 1967. Photos by Bill Silano

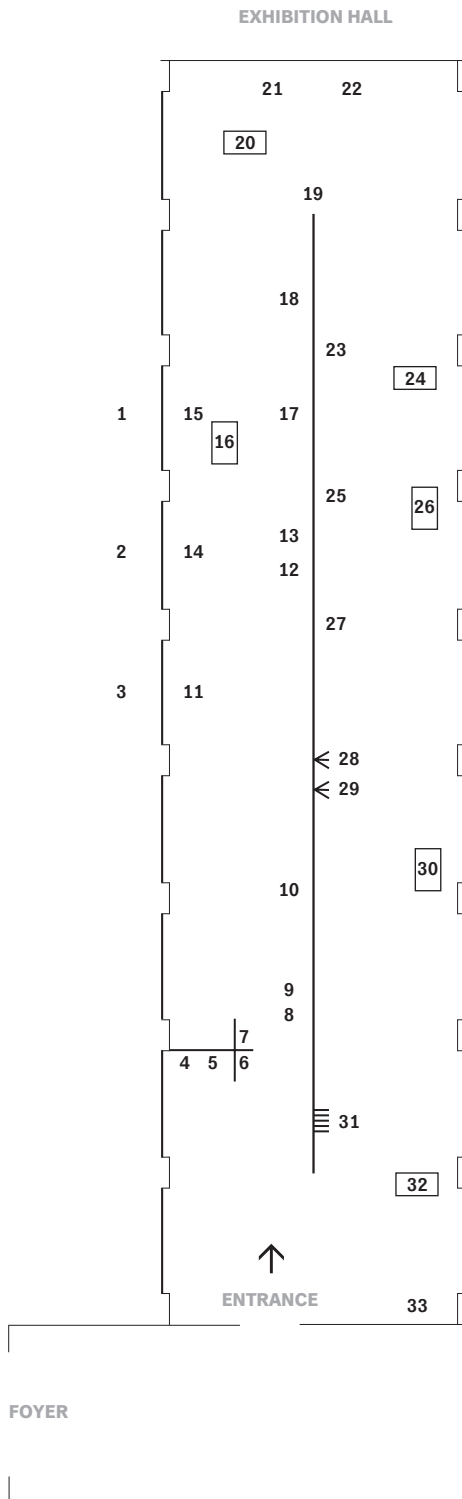
*The Latest Leg to Stand on* spread, Harper's Bazaar, September 1966. Photos by Alberto Rizzo

*Watch out below!* spread, Harper's Bazaar, unknown issue. Photos by Hiro

*Uninhibited Dressing* spread, Harper's Bazaar, August 1965. Photos by James Moore

*The coltish foot* spread, Harper's Bazaar, February 1966. Photos by James Moore

*A Flight of Angels* spread, Harper's Bazaar, December 1968. Photos by Ryszard Horowitz  
*Of Beasts and Jewels* spread, Harper's Bazaar, December 1963. Photos by Hiro



### 30 HARPER'S BAZAAR VITRINE

*Arching* spread, Harper's Bazaar, August 1967.  
Original magazine, photo by Bill Silano \*

*The Power of the Print* spread, Harper's Bazaar,  
February 1967. Original magazine, photos by Hiro \*

*Neon Wavelength* spread, Harper's Bazaar,  
April 1966. Original magazine, photo by Hiro \*

*The Editor's Guest Book* feature, Harper's Bazaar,  
February 1964. Original magazine, portrait of  
Bea Feitler and Ruth Ansel by Duane Michaels \*

Bea Feitler and Ruth Ansel, 1965. Photo by  
Richard Avedon \*\*

Bea Feitler at Harper's Bazaar offices, holding a mask,  
1965. Original photograph by unknown photographer \*

Bea Feitler at Harper's Bazaar offices, holding  
a picture, 1965. Original photograph by unknown  
photographer \*

Portrait of Bea Feitler, 1960s. Photo by  
Bob Richardson \*\*

### 31 HARPER'S BAZAAR COVERS

Harper's Bazaar cover, July 1969. Photo by  
Alberto Rizzo

Harper's Bazaar cover, February 1970. Photo by  
James Moore

Harper's Bazaar cover, January 1968. Photo by  
Bill Silano

Harper's Bazaar cover, January 1970.  
Photo by Alberto Rizzo

Harper's Bazaar cover, October 1969. Photo by Hiro

Harper's Bazaar cover, January 1965. Illustration by  
Katerina Denzinger

Harper's Bazaar cover, April 1965. Photo by  
Richard Avedon

Harper's Bazaar cover, August 1966. Photo by  
James Moore

Harper's Bazaar cover, October 1968. Photo by Hiro

Harper's Bazaar cover, February 1967. Photo by Hiro

### 32 OLD AND NEW VITRINE

Senhor magazine, June 1960. Original magazine \*

Senhor magazine, July 1960. Original magazine \*

Young Bea Feitler with woodcut, mid 1950s.  
Original photograph by unknown photographer \*  
Young Bea Feitler, mid 1950s. Original animated  
photograph by unknown photographer \*

*O Homem Nú* by Fernando Sabino, 1960.  
Original paperback book \*

Bea Feitler driving, 1970s. Original photograph by  
Annie Leibovitz \*

Studio G promotional pamphlet, 1960.  
3-fold concertina \*

Rolling Stone, January 1981. Original magazine,  
cover and story with photos by Annie Leibovitz \*

*Vanity Fair Prototype* box set with magazine and letter,  
1979. Photo by Richard Avedon, illustration by  
Mick Haggerty \*

### 33 INDEXES

*A Cursory Glossary* spread, Harper's Bazaar, April 1965  
Featuring a detail of a work by Roy Lichtenstein

*Capturing the Soul* introduction page, Rolling Stone,  
May 6th 1976

*Vanity Fair Prototype* index page, 1982. Illustration by  
Mick Haggerty

Ms. contents page, December 1973

*Black and Blue* by The Rolling Stones record sleeve,  
1968

Self Magazine contents page, 1979

*The Editors Guestbook* spread, Harper's Bazaar,  
April 1965

Background:  
Excerpt from Ms., 1970–1975,  
blank flat with grid